

SENATE OUTREACH ACTIVATION RETENTION (S.O.A.R.)

The purpose of the Senate Outreach Activation Retention (S.O.A.R.) program is to promote fellowship among Senators and to encourage participation and involvement of Senators in US JCI Senate programs and projects in order to increase involvement along with the activation and retention of the members and non-members of the US JCI Senate.

The following activities will support the purpose of the S.O.A.R program:

- **First Timers Program**
 - Communication with all Senators prior to attending a national meeting for the first time
 - Encourage the fellowship and communication with other Senators at national meetings
 - Introduction to all Senators in attendance at Board of Directors Meeting
 - Recognition of all who participate in the program
 - Follow Up with first timers to solicit any suggestions on improving the program and to encourage their participation in future state, regional, and national meetings

- **New Senators**
 - Welcome communication to all within the United States who are awarded a JCI Senatorship throughout the year
 - Provide information related to the US JCI Senate National, Region and State organizations
 - Welcome letter from US JCI Senate President
 - US JCI Senate Constitution, Bylaws and Policy
 - Registration Forms to all scheduled National Meetings
 - History of US JCI Senate and State organizations
 - Contact information for national, region and state officials
 - Continual contact throughout the year to ensure the new Senators are receiving the information they need to grow their involvement in their State, Region and National organization

- **Outreach, Activation and Retention**
 - Play Ball!
 - Encourage the visitation and participation in region, state and national Senate and Jaycee meetings and projects. Verification of attendance/participation will occur via the solicitation of photographs of Senators involved in the functions

- Photos must include:
 - The visiting Senator(s) and Jaycees/Senator(s) from the home state who are not elected officers of the US JCI Senate
 - The 'Play Ball' flier, a baseball, a state mascot, something that designates the place of visitation
 - Points if you forget the flier but get a picture with President Susan in the state you are visiting (not her visiting your home state)
 - Send in with Senators names and numbers, event and date
- Be creative and have fun with your photos – they may inspire a fellow Senator to go on a visitation

- My Jaycee Story
 - Solicit Senators to provide a story about their Jaycee experience
 - Stories should be empowering and inspiring:
 - Why did you join?
 - What was the greatest lesson you lesson from your time in the Jaycees?
 - What inspired you to remain a Jaycee?
 - Limit of 250 words per story
 - Stories to be shared with JCI USA and others within the US JCI Senate via the Mentors magazine

- Support of the US JCI Senate JCI USA Liaison
 - Support of any programs or projects submitted or initiated throughout the year
 - Support of JCI USA local and state organizations

Send 'Play Ball' and 'My Jaycee Story' submissions to the S.O.A.R. Program Manager.

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2022 – 2023 Program Manager
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